

CENTRAL U.P.

REGIONAL PROSPERITY
INITIATIVE

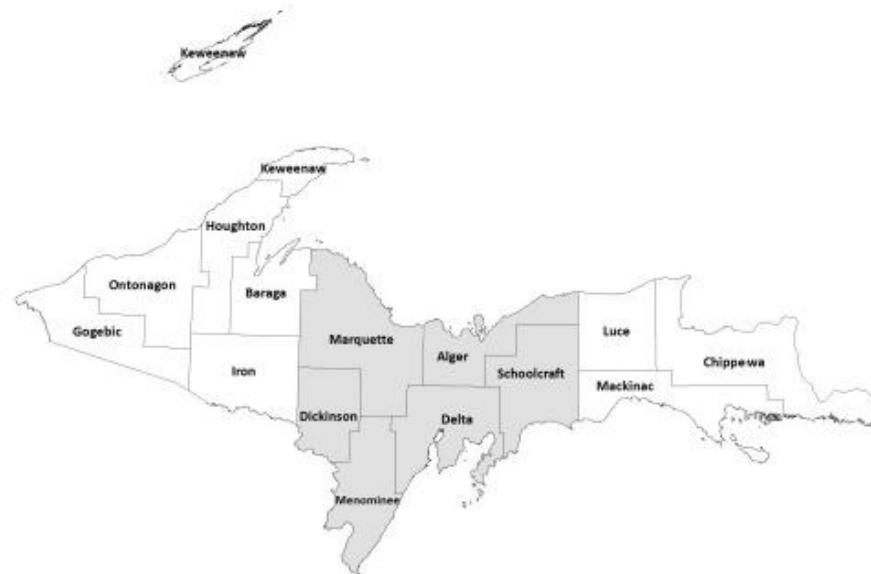
April 9, 2015

MOVING UPWARD
A PLAN FOR REGIONAL PROSPERITY

INTRODUCTION

As the only eligible entity in Region 1b, the Central Upper Peninsula Planning and Development Regional Commission (CUPPAD) successfully applied for funding at the Regional Prosperity Collaborative level to form the Central U.P. Regional Prosperity Collaborative (CUPRPC). Required deliverables for this funding level are a five-year regional prosperity plan, including an economic development blueprint, and a performance dashboard with measurable annual goals.

CUPPAD invited representatives from public, private, and non-profit organizations across the Central U.P. to attend monthly stakeholder meetings to discuss the region's needs and develop strategies for moving forward.



THE PLAN

VISION

The Central Upper Peninsula region will continue to be known for its abundant natural resources and numerous tourism and recreational opportunities, and will provide the infrastructure and policies necessary for a business-friendly environment. A strong employment market, outstanding P-20 and continuing education programs, access to healthcare, and a variety of arts, culture, and entertainment opportunities will provide a high quality of life for existing residents and attract new residents, tourists, and businesses to the region.



THE PLAN (cont.)



Grow and diversify the region's economy.



Strengthen the region's talent pipeline.



Optimize infrastructure and network conditions and connectivity across the Central U.P.



Enhance and expand educational opportunities across the region.



Improve quality of life for all residents.

RPI 2015

- Develop a 10-year regional prosperity plan and economic development blueprint
 - Conduct regional organizational and infrastructure asset mapping
- Implement priority projects identified in the 2014 plan; several in partnership with WUPPDR and EUP Planning
 - **Broadband access/demand surveys**
 - **Climate adaptation and recycling development planning**
 - **Regional recreation plan**
 - **Housing plan/Target Market Analysis**
 - **CTE asset mapping & marketing**
 - **Energy efficiency and off-grid generation @ industrial parks**
 - **Community Health Needs Assessments**

RPI Advisory Committee

Name	Organization
Alan Barr	Creative Change
Amy Clickner	UPCDC
Bob Eslinger	NMU
Bruce Ortttenburger	Dickinson Area Partnership
Carl Lindquist	Lake Superior Watershed Partnership
Dave Anthony	Hannahville
Donna LaCourt	MDARD
Gary LaPlant	U.P. Community Foundation
Jackie Pride	Verso
Jeff Ratcliffe	UPEDA
Jeffrey Holt	Sault Ste. Marie Tribe of Chippewa Indians
Jim Baker	Michigan Tech
Joel Schultz	CUPPAD
John Madigan	Pictured Rocks Cruises
Jon Mead	UPCAP
Julee Kaurala	DHS
Laura Coleman	Bay College
Meagen Morrison	Eagle Mine
Orrin Bailey	Michigan Works!
Rochelle Cotey	AlTran
Stacy Haughey	DNR
Suani Nieto	Delta County Airport
Tony Retaskie	U.P. Construction Council
Vince Bevins	MDOT

For more information,
please visit:

cupppad.org/rpi.html

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