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CENTRAL U.P.

REGIONAL PROSPERITY
INITIATIVE

STAKEHOLDER MEETING

OCTOBER 13, 2016

Agenda

10:00 AM – 10:05 AM

Introductions

10:05 AM – 10:15 AM

Advisory Committee, 2017 Materials

10:15 AM – 11:30 AM

Project Discussion, Rankings

RPI Advisory Committee

- ❑ The 2016 meeting agendas have referred to meetings being either stakeholder or advisory committee. CUPPAD received several calls/emails about who is on committee.
- ❑ January 2015 – Merged the RPI Council from 2014 and the CEDS Committee into one group – Central Upper Peninsula Regional Prosperity Advisory Committee.
- ❑ From January 2015 minutes: the merger reduces inefficiencies and it is the best structure to keep economic development and project-related activities at the forefront of discussion to make sure strategic priorities are addressed.
- ❑ Feb/March 2015 – Bylaws adopted by group. Bylaws state the Committee shall have minimum of 5 members, maximum of 30. From materials found, Committee has been a roller coaster since March 2015 (result of having anywhere from 5 to 30 people). *May want to revise bylaws for a more firm number in the future.*

RPI Advisory Committee

As of this summer, the current Committee of 23 members:

Name

Donna LaCourt
Dave Anthony
Amy Clickner
Vince Bevins
Rochelle Cotey
Joel Schultz
Orrin Bailey
Dr. Laura Coleman
 Alternate - Laura Johnson

Jackie Pride

Jeff Ratcliffe
Bob Eslinger
Jim Baker
Jon Mead
Jenn Hill
John Madigan
Stacy Haughey
 Alternate - Kristi Dahlstrom

Tony Retaskie
Gary LaPlant
Julee Kaurala
Suani Nieto

Bruce Orrtenburger

Jeff Holt
Alan Barr

Organization

MDARD
Hannahville
UPCDC
MDOT
AITran
CUPPAD
Michigan Works!
Bay College

Verso

UPEDA
NMU
MTU
UPCAP
Lake Superior Watershed Partnership
Pictured Rocks Cruises
MDNR

U.P. Construction Council
U.P. Community Foundation
DHS
Delta County Airport
Dickinson Area Partnership
Sault Tribe
Schoolcraft EDC

Committee can be up to 30, so there are spots open for other interested organizations or groups, such as Bonifas, etc.

CUPPAD will do a better job of managing this moving forward.

FYI - Bylaws state the Committee shall annually elect co-chairs. Look to do this at first 2017 meeting. Current co-chairs are John Madigan and Alan Barr

2017 Application Materials

- ❑ FYI that 2017 materials came out on 10/5. CUPPAD staff is currently reviewing materials, starting to fill out application.
- ❑ Requests for letters of support will be going out soon.
- ❑ Reviewing the 10-year plan and making minor updates/changes. Will add revised goals/strategies from previous RPI meeting.
- ❑ Look to approve final projects, plan, application at November meeting.

2017 Project Rankings

- Done through Survey Monkey
- Same format as 2016
- 11 possible projects
- Each project has 7 RPI goals listed, with a 1 to 5 ranking for each goal. A 1 is strongly agree, a 5 is strongly disagree.
- Weighted averages of each project's 7 goals is added and averaged
- Like golf, lower score is better
- Score closer to 1 is very high, a score closer to 5 is a low score.

2017 Project Rankings

7 Goals for each project

1. The proposed project promotes the growth or diversification of the region's economy.
2. The proposed project enhances or expands education opportunities.
3. The proposed project will improve infrastructure and/or connectivity.
4. The proposed project will strengthen the region's talent pipeline.
5. The project aims to improve the quality of life for all residents.
6. The proposal creates potential opportunities for shared administrative services and decision-making or the elimination of duplicate services between organizations.
7. The proposal furthers collaboration between organizations in the region.

2017 Project Rankings

As of 10/13

Rank	Project	7 Goal Average	1 Economy	2 Education	3 Infrastructure	4 Talent	5 QoL	6 Shared Services	7 Collaboration
1	Fruit & Vegetable Processing Feasibility Study, Phase 1	1.9071	1.39	1.97	2.03	2.31	1.79	2.21	1.65
2	CTE	1.9729	1.86	1.49	2.4	1.51	2.17	2.51	1.94
3	**Energy Efficiency Education and Local Planning Analysis	1.9857	1.82	2.14	1.6	2.57	1.82	2.43	1.74
4	'Prosperity Places' Mini-Grant Program	2.0600	1.71	2.34	2.06	2.34	1.51	2.71	2
5	Support for Economic Development Organizations	2.0771	1.56	2	2.48	2.24	2.18	2.3	1.78
6	Website Development & Wayfinding Signage Initiative	2.1200	2.14	2.11	1.8	2.49	2.03	2.34	2
7	**Arts and Culture Enhancement	2.1657	1.91	2.18	2.45	2.33	1.94	2.52	1.83
8	**Pure Michigan Campaign	2.1686	1.48	2.64	2.55	2.39	1.97	2.48	1.67
9	Rural Transportation Asset Collection	2.1686	2.24	2.79	1.42	2.85	1.73	2.24	1.91
10	Support for Entrepreneurial Award Programs	2.2257	1.77	2.29	2.77	1.94	2.34	2.74	2.09
11	U.P. State Fair Economic Impact Study	2.3214	1.79	2.67	2.39	2.67	2.18	2.58	1.97

2017 Project Budgets

Draft Dollar Amounts as of 10/14

Project	RPI Request	Local Leverage
Fruit & Vegetable Processing Feasibility Study, Phase 1	\$35,000.00	\$15,000.00
CTE	\$10,000.00	\$5,000.00
**Energy Efficiency Education and Local Planning Analysis	\$25,000.00	\$15,000.00
'Prosperity Places' Mini-Grant Program	\$60,000.00	\$60,000.00
Support for Economic Development Organizations	\$30,000.00	\$15,000.00
Website Development & Wayfinding Signage Initiative	\$20,000.00	\$15,000.00
**Arts and Culture Enhancement	\$10,000.00	\$10,000.00
**Pure Michigan Campaign	\$25,000.00	\$250,000.00
Rural Transportation Asset Collection	\$30,000.00	\$15,000.00
Support for Entrepreneurial Award Programs	\$10,000.00	\$15,000.00
U.P. State Fair Economic Impact Study	\$20,000.00	\$10,000.00
Total	\$275,000.00	\$425,000.00
RPI Administration	\$100,000.00	
	\$375,000.00	\$425,000.00