

Region 1B Revised Regional Prosperity Project Budgets and Timeline

Revised Total Request: \$271,346 | Total Leveraged: \$870,000
(Leveraged funds include cash, in-kind, grants, and other funds)

Fruit & Vegetable Processing Feasibility Study, Phase 1: The project will build on the research and findings from the UP Meat Processing Feasibility Study. This project aims to realize what type of local produce and quantity institutional and retail consumers are willing to purchase and what price they are willing to pay. Phase 1 of this project will involve surveying farmers and consumers in the Central U.P., collecting and analyzing data, etc. CUPPAD will work with MSUE, Marquette County, UP Food Exchange, Marquette Food Co-Op, and other partners.

Requested: \$35,000 | Leveraged: \$10,000].

Career Tech Education (CTE) Support: CUPPAD will continue to work with CTE leaders and resources to enhance and increase CTE programs; update and improve the [CTE Asset Map](#) created in 2016; support any State of Michigan initiatives to market and support CTE programs.

Requested: \$5,000 | Leveraged: \$5,000]

Energy Efficiency Education: CUPPAD, working with various partners (MTU's KRC, MEO, EDOs, MSUE, etc.), intends to perform direct outreach to rural businesses and agricultural producers in the Region to create awareness of funding opportunities for clean energy projects and also try to secure participants for a 2018 USDA REAP grant application that will providing funding for either energy audits or secure funding for renewable energy systems/energy efficiency improvements. CUPPAD will also develop sample policy/zoning language for clean energy solutions (such as wind, solar, etc.) that local units can use and incorporate into their own local policies to allow growth in clean energy solutions. *Requested: \$20,000 | Leveraged: \$5,000*]

'Prosperity Places' Mini-Grant Program: Building on the success of the 2016 effort, CUPPAD will again encourage communities in each of the central six counties to invest in placemaking by offering a competitive grant program that will help create vibrant places that where people want to live, work, and play. CUPPAD will use criteria created in 2016 for project selection as well as market and administer the grants. Grants will have a 1 to 1 match requirement. CUPPAD will also be creating online story maps showcasing projects as a result of this program.

Requested: \$60,000 | Leveraged: \$60,000]

Support for Economic Development Organizations: Continuing the support from 2016, CUPPAD will again request funds to support the economic development organizations (or optionally DDAs) in each of the central six counties. Support will be for activities, events, or technology that enhances or improves economic development in the area.

Requested: \$30,000 | Leveraged: \$10,000].

Local Online Presence (Website workshops): CUPPAD will offer several workshops in each County where attendees will learn the tools to build and maintain low-cost and easy to maintain websites (such as Wix or WordPress). *Requested: \$15,000*

Arts and Culture Enhancement: With the intent to support cultural tourism, CUPPAD will provide supporting funds to the U.P. Arts & Culture Alliance, with focus on mapping and marketing efforts.

Requested: \$4,000 | Leveraged: \$500,000].

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Pure Michigan Campaign: Continuing the effort from 2016, these funds will help raise additional matching dollars from area businesses, visitors bureaus, and others in the tourism industry for a Regional Pure Michigan campaign.

Requested: \$8,000 | Leveraged: \$250,000]

Support for Entrepreneurial Award Programs: CUPPAD will provide support to SmartPrize and Upward’s Business Plan Competition.

Requested: \$8,000 | Leveraged: \$30,000]

RPI Administration and Plan Implementation: As the administrator of the Central U.P. RPI funds, CUPPAD staff work behind the scenes on numerous activities to manage and administer the program. These activities include, but are not limited to: organizing meetings and taking meeting minutes; managing the placemaking mini-grants; continuing efforts from past projects such as broadband initiatives and Regional GIS; annual updates to the 10-year plan; updating social media and web platforms on RPI activities; other collaborative efforts as needed.

Requested: \$86,346 | Leveraged: CUPPAD staffing costs].

2017 WORK PLAN AND TIMELINE		
Activity	Timeframe	Success Criteria
Plan Committee & stakeholder meetings, finalize work plans	February 2017	Distribution of schedules & work plan by 2/2017
Hold annual meeting	February 2017	At least 25 attendees
Host quarterly stakeholder meetings	Feb – Oct 2017	At least 25 attendees
Host monthly Committee meetings	March 2017 – Dec 2017	At least 15 attendees
Fruit & Veggie Study	April 2017 - June 2018	Have necessary data collected and compiled, survey data compiled and organized
CTE Support; EDO Support; Energy Efficiency	April 2017 – Dec 2017	Update CTE map, CTE rep on Committee, continued CTE support; events or trainings for EDOs, EDO presentations to RPI Committee & CUPPAD Board; secure at least 2 businesses or farms per County for REAP grant, sample policy language for LUGs.
Placemaking Mini-grants	June 2017 – June 2018	Projects identified by July 2017, completed with reports by June 2018.
Website Workshops; Entrepreneurial Awards; Pure Michigan Campaign; Arts & Culture Enhancement;	April 2017 – Dec 2017	25% LUG attendance at workshops, get at least 5 updated local websites; pure mi report and presentation on campaign benefits; increased traffic to online map, more information and collaboration on map, marketing materials distributed;
General RPI: plan updates, continued efforts and collaboration	April 2017 – Nov 2017	Continued plan updates; website and dashboard updates; continued activities on past projects (broadband, GIS, etc.)
Advisory Committee Adopts Updated Plan	Nov 2017	Plan adopted by deadline
Submit plan to DTMB	Dec 2017	Plan submitted by deadline