

2019 RPI Project Application Form

Region 1B Prosperity Council

The Central U.P. Prosperity Council maintains a collaboratively developed regional plan with a strategy for achieving a prosperous future. The [10-Year Plan](#) is intended to be a roadmap for future success; by completing the Plan’s action items and meeting its objectives, the region will take steps toward achieving the goals that have been identified. Funding from the Regional Prosperity Initiative will help build capacity and add support for the projects that align with this strategy.

Please complete the information below to help the Central U.P. Prosperity Council understand the scope of your project.

General Information	
Project submitter, title, and organization:	Kate Beer, Health Officer/Administrator, Western U P Health Department
Project title:	Local Public Health Improvement Program
Phone and e-mail address:	(906) 482-7382 ext.143 kbeer@wuphd.org
Type of funding request:	<input checked="" type="checkbox"/> 2019 RPI Project Funds <input type="checkbox"/> 2018 RPI Remainder Funds
Summary of project (in less than 100 words):	<p>This project is focused on strengthening the regional community health system, by institutionalizing a collaborative health improvement process for effective and measurable population health improvement. Western Upper Peninsula Health Department (WUPHD), in collaboration with hospitals, and local health departments serving the 15 counties of Michigan’s Upper Peninsula, will provide leadership, training, technical assistance, county-level population health data analysis, focus group facilitation, web site development and maintenance, and a framework for developing local health improvement plans.</p> <p>WUPHD will lead communities across the Upper Peninsula in the next steps of the Community Health Improvement Process, moving seamlessly into prioritization and planning following the dissemination of findings from a recently completed 18-month Community Health Needs Assessment (CHNA).</p> <p>The resulting local health improvement plans will focus resources on achieving outcomes to improve community health. Through the institutionalized planning, implementation and evaluation, our collaborative efforts will act as a “force multiplier,” making other programs and investments in community health demonstrably more effective.</p>
Project Description	<i>*Be sure to include answers to all questions below to receive full consideration – attach additional sheets if necessary*</i>
What geographic area does the project cover and who does it benefit?	The workplan focuses on all counties in the U.P. The project would benefit healthcare professionals and stakeholders with elevated

	risk for health concerns as identified in the 2018 health assessment.
If the project addresses needs across multiple sectors (e.g. economic development, education, workforce development), explain how.	Addressing the top health concerns across each county has the potential to improve conditions for all sectors. Particularly workforce development (healthy workers), economic development (better health means more disposable income), education (working with school systems to address student health concerns, like healthy eating habits and drug use), and adult education (lack of diploma or equivalent puts individuals at increased risk for health issues). Transportation needs have been assessed through this process, but have not been found to be a significant barrier relative to other issues.
How does this project relate to strategy items found in the RPI 10-year plan?	This program could have an impact on the RPI plan's goal for <i>Improving quality of life for all residents</i> and helping to meet the objective to <i>Strengthen and support collaboration between communities, health service providers, and non-profits to foster efficiency and innovative solutions.</i>
How can the success of this project be measured upon completion?	This program could be measured by accomplishment of work plan items, number of stakeholders participating in community workshops, and eventually a positive impact on the metrics used for measuring community health in the next update of the Community Health Assessment.
From your organization's perspective, what is the priority for this project?	High. We expect to commit resources to accomplishing work plan items over 2019.
Organization and Partners	
Describe how the organization will complete the work outlined in the proposal	The Western U.P. Health department will work with county health departments, local health care professionals, and regional planning organizations to hold workshops in each county to develop strategies and action steps that address the top health issues impacting that particular county.
Explain skills, experience, and capacity of your project team. List all partners and their roles.	Western U.P. Health Department and Central region county health departments have knowledge and capacity for addressing health issues. CUPPAD staff has expertise in stakeholder engagement, public meeting/workshop development, and the development of strategic planning documents.
Timeline and Budget	
Create a budget that includes general categories of expenses, such as wages, travel, equipment, and materials. Describe any other project funds you expect to receive from sources beyond RPI.	Support for six central U.P. county workshops (covering four health departments) and the broader UP health planning process to provide marketing materials, travel, printed resources, staff support, food, and meeting supplies. 12-16 meetings Room rental and refreshments: \$200/meeting Staff travel and lodging: \$250/meeting

	Printing meeting packets: \$75/meeting Marketing flyer - \$500 Wages: \$720/meeting (8 hours at \$90/hour) Total for 12 meetings = \$15,440											
Provide a timeline that includes project milestones with parties responsible for their achievement. If it is a phased project, be sure to include past or future phases in the timeline.												
Project Milestones and responsible person	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb
See the attached workplan for a detailed timeline.												

Work Plan/Timeline

Leadership for the Local Public Health Improvement Process: Assess, Plan, Implement, Evaluate

Western U.P. Health Department

Month	Activities, Milestones and Reports
August 2018	<ul style="list-style-type: none"> Publish U.P. Wide CHNA to web site and begin media campaign about findings
September	<ul style="list-style-type: none"> Prepare county-level dashboards of major health indicators for dissemination Convene local health leadership to discuss project, activities and scheduling in detail
October	<ul style="list-style-type: none"> Prepare slide shows of county and health district level health indicators Present overview of project and regional health data at 4 regional meetings (north, south, east, western U.P.) to public health, hospital and community leaders Make presentations to local boards of health
November	<ul style="list-style-type: none"> Train local public health partners on data slide shows and focus group methods/process/timeline/reporting Local health departments schedule 2-4 focus groups per district
December	<ul style="list-style-type: none"> Focus groups begin; health data disseminated to stakeholders; their feedback sought on priorities and strategies
January 2019	<ul style="list-style-type: none"> Focus groups continue
February	<ul style="list-style-type: none"> Focus groups conclude; participants recruited for health improvement planning
March	<ul style="list-style-type: none"> Train local public health partners on health improvement planning methods/process/timeline/reporting Community Health Improvement Planning (CHIP) groups established at local health district level
April	<ul style="list-style-type: none"> CHIP groups convene and begin work with review of focus group comments
May	<ul style="list-style-type: none"> Submit Mid-term Report and expense report to BCBSM CHIP groups winnow and prioritize issues for collaborative health improvement
June	<ul style="list-style-type: none"> CHIP groups fill out SMART worksheets with goals, SWOT analyses, resource scans, timelines, measurable objectives
July	<ul style="list-style-type: none"> CHIP groups continue SMART worksheets

August	<ul style="list-style-type: none"> • CHIP groups finalize SMART Objectives • At regional meetings review regional data, district-level priorities, and summaries of focus group findings, to identify 10 issues for U.P. Healthy People 2025 Goals
September	<ul style="list-style-type: none"> • Revise and standardize 2025 Goals • CHIP groups complete local health improvement plan elements
October	<ul style="list-style-type: none"> • Disseminate 2025 Goals to key leaders for review and comments • Boards of health review CHIPs
November	<ul style="list-style-type: none"> • Convene agency representatives to finalize and approve 2025 Goals • Boards of health adopt CHIPs
December	<ul style="list-style-type: none"> • Publicize 2025 Goals through media releases, interviews, social media, and partner web sites and newsletters
November	<ul style="list-style-type: none"> • Gather and compile local health improvement plans, SMART objectives, other records of progress • Write press release templates for use by local partners to highlight their work on health improvement planning and build local support for efforts
December	<ul style="list-style-type: none"> • Convene regional partners and funders to begin planning for next 18-month Community Health Needs Assessment