

2019 RPI Project Application Form

Region 1B Prosperity Council

The Central U.P. Prosperity Council maintains a collaboratively developed regional plan with a strategy for achieving a prosperous future. The [10-Year Plan](#) is intended to be a roadmap for future success; by completing the Plan’s action items and meeting its objectives, the region will take steps toward achieving the goals that have been identified. Funding from the Regional Prosperity Initiative will help build capacity and add support for the projects that align with this strategy.

Please complete the information below to help the Central U.P. Prosperity Council understand the scope of your project.

General Information	
Project submitter, title, and organization:	Ryan Soucy, Community Planner, CUPPAD
Project title:	Market Rate and Affordable Housing Study
Phone and e-mail address:	906-399-1371, rsoucy@cuppad.org
Type of funding request:	<input checked="" type="checkbox"/> 2019 RPI Project Funds <input type="checkbox"/> 2018 RPI Remainder Funds
Summary of project (in less than 100 words):	This hybrid study will focus on market rate and affordable housing needs across the Central UP region, with a focus on urbanized areas. On the market rate side, data from the 2016 Target Market Analyses will be updated and will be put into a more user-friendly and accessible format. For the Affordable housing portion, we will determine the locations in the region where affordable housing is most needed and where unaffordability is growing.
Project Description	
Be sure to include answers to all questions below to receive full consideration – attach additional sheets if necessary	
What geographic area does the project cover and who does it benefit?	Entire CUP region. The project will benefit developers as they consider new housing projects, local governments as they plan for future housing needs, and future residents as we attempt to influence the supply of future housing options.
If the project addresses needs across multiple sectors (e.g. economic development, education, workforce development), explain how.	Housing is an interdisciplinary topic that relates to economic development and workforce. Its characteristics also have an impact on schools and transportation systems.
How does this project relate to strategy items found in the RPI 10-year plan?	This project relates to the region’s goal of supporting the growth and resiliency of the region’s economy, because having an adequate supply of housing that meets the needs of our region’s population is important for growth. It also important for developing, attracting, and retaining a talented workforce because housing is an important factor for those considering moving to the region. It also contributes to the goal of improving quality of life for residents because housing costs can make up a significant portion of a household’s budget.

How can the success of this project be measured upon completion?	Upon completion of the study and the number of communities and developers utilizing the data. This could be determined by requests for information or presentations on the finished product.											
From your organization’s perspective, what is the priority for this project?	High – there are a range of needs across the 6-county region and this study could help address those issues.											
Organization and Partners												
Describe how the organization will complete the work outlined in the proposal	CUPPAD will work with economic developers and urbanized communities in the region throughout the process. We will adapt our project from the 6-County Target Market Analyses and the Greater Lansing Affordable Housing Study. Housing experts from MSHDA will be consulted in the early stages of the project to provide insights and recommendations for the project scope.											
Explain skills, experience, and capacity of your project team. List all partners and their roles.	CUPPAD: Familiarity with housing data and trends, assembling plans, working with stakeholders. EDO: Connections to developers and familiarity with their needs and constraints. Can facilitate conversations and add credibility to the final product.											
Timeline and Budget												
Create a budget that includes general categories of expenses, such as wages, travel, equipment, and materials. Describe any other project funds you expect to receive from sources beyond RPI.	A more detailed budget and timeline will be provided in the future.											
Provide a timeline that includes project milestones with parties responsible for their achievement. If it is a phased project, be sure to include past or future phases in the timeline.												
Project Milestones and responsible person	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb

TMA: <http://www.cuppad.org/wp-content/uploads/2015/07/1b-UP-TMA-DICKINSON-07-30-16.pdf>

GL Affordable housing study:
http://www.midmichigansustainability.org/Portals/0/Documents/Presentations%20and%20Reports/Regional%20Study%20of%20Affordable%20Housing/HUD_%20Regional%20Affordable%20Housing%20Study%20Report_Final.pdf