

Central U.P. Housing Market Assessment

Housing Market Assessment Approach

- **Collect and analyze data** related to demographics, housing, economic development, land use, and cost of living.
- **Form focus groups** within each county to bring local representatives together to discuss housing-related issues.
- **Learn from local stakeholders** within each community about the housing challenges they are facing.
- **Develop an understanding** of local housing challenges that is grounded in data and local experiences.
- **Identify necessary next steps** to support these challenges.

Housing Market Assessment Goals

- Strike a balance between complexity, simplicity, and data availability.
- Engage with community stakeholders to better understand nuanced challenges.
- Ground-truth data collection to identify what the numbers are and are not telling us.
- Understand housing challenges that each unique county faces, and identify factors that are impacting the issue.

Geographic context

- **Alger County** Munising
- **Delta County** Escanaba; Gladstone
- **Dickinson County** Iron Mountain-Kingsford-Breitung Township
- **Marquette County** Marquette-Marquette Township; City of Ishpeming-Ishpeming Township-City of Negaunee
- **Menominee County** City of Menominee
- **Schoolcraft County** Manistique

Proposed Data Collection			
Geographic Context & Land Use	Demographics	Housing & Cost of Living	Economic Conditions
<ul style="list-style-type: none"> • Regional context • Land use • Development opportunities • Building age 	<ul style="list-style-type: none"> • Population change • Age • Households • Income • Race/Ethnicity 	<ul style="list-style-type: none"> • Housing tenure • Housing types • Housing age • Housing values • Housing costs • New development • Homes for rent on the market • Homes for sale on the market • Vacancy rates • Occupancy levels • Cost burden analysis • Affordable housing stock 	<ul style="list-style-type: none"> • Employment base • Labor supply • Tax base • Tax rates • Tax revenues

Focus Groups

- **City & County Staff** managers, building inspectors, engineers, planners, housing commission
- **Economic Development Organizations**
- **Community Organizations**
- **Developers**
- **Lenders**
- **Landlords**
- **Large Employers**

Next Steps

- Begin data collection effort
- Begin compiling focus group contacts and outreach
- Focus group meetings October-November. **Please mark your calendars!**

7

Thank you!

Callie New

Planner

callie.new88@gmail.com

(307) 349-1730

8